STANDARD CONCRETE COLORS

No material is quite like concrete. Artisanal and hand-worked, concrete presents a natural, aesthetic finish with slight gradations that elicit a feeling of depth and solidity that few other surfaces can achieve.

Trueform Concrete’s standard concrete color palette is displayed below. Subtle and muted, these 8 colors were selected to be compatible with a myriad of color schemes. Every product we make can be ordered in any of these colors.

<table>
<thead>
<tr>
<th>WHITE LINEN</th>
<th>CONCRETE</th>
<th>LIMESTONE</th>
<th>TAUPE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Benjamin Moore OC-66*</td>
<td>Benjamin Moore 2111-50*</td>
<td>Benjamin Moore 2137-50*</td>
<td>Benjamin Moore HC-105*</td>
</tr>
<tr>
<td>PEWTER</td>
<td>GRAPHITE</td>
<td>DUSK</td>
<td>CHARCOAL</td>
</tr>
<tr>
<td>Benjamin Moore 2111-40*</td>
<td>Benjamin Moore 2120-30*</td>
<td>Benjamin Moore 2125-30*</td>
<td>Benjamin Moore 2121-20*</td>
</tr>
</tbody>
</table>

*Benjamin Moore colors are provided as approximations and are meant for reference only. Concrete is a handmade product that utilizes natural materials, so variation will occur. Color samples may vary slightly from the finished product.

CUSTOM COLORS

When it comes to color, using concrete gives you the ultimate freedom and flexibility. If you’re looking for something a little different, Trueform has extensive coloring capabilities and color-match nearly any Benjamin Moore or Pantone swatch.

Pictured to the right are custom concrete countertops for the Crown Jewel restaurant in Portland, Maine. The client requested a very specific color that Trueform Concrete was able to achieve.

To learn more about the process and costs associated with custom coloring, call us at 888-474-7977.
CONCRETE FINISHES

CLASSIC

Our standard and most popular finish, Classic is the ideal choice for most projects and for concrete that comes in contact with liquids. While visually warm and human, it is the most uniform and predictable of our finishes. Visible are fine sand particles and soft, subtle gradations in color. The surface is coated in an industrial-grade topical sealer for optimum protection.

USES: ALL SURFACES

Countertops, sinks, table tops, reception desks, benches, wall panels, fireplace surrounds, water features, shelves, stair treads, art objects

COLORS*

WHITE LINEN  LIMESTONE  CONCRETE  TAUPE
PEWTER  GRAPHITE  DUSK  CHARCOAL

*Custom colors available upon request
CONCRETE FINISHES

FOUNDRY

Using a unique casting technique, a naturally mottled and varied effect can be achieved - such that each piece with a Foundry finish tells its own unique story. The surface has a bit of a texture, giving it a hand-troweled feel. The surface is coated in an industrial-grade topical sealer for optimum protection.

USES: ALL SURFACES

Countertops, sinks, table tops, reception desks, benches, wall panels, fireplace surrounds, water features, shelves, stair treads, art objects

COLORS*

07  19  23

*Custom colors available upon request
CONCRETE FINISHES

INDUSTRIAL

Raw and untamed, this finish is popular for those seeking a more distressed aesthetic. Visible are unfilled pores and openings resulting from trapped air. Although sealed, this finish is not recommended for surfaces that come in continuous contact with liquids or which require frequent cleaning.

USES: LIMITED SURFACES

Vertical surfaces (wall cladding, fireplace surrounds, table & countertop edges), table bases, reception desks, benches, shelves, art objects

COLORS*

*Custom colors available upon request
SPECIALTY EFFECTS

BOARD-FORMING

A very popular choice for wall panels, sink aprons, fireplace cladding & other vertical surfaces, this finish is achieved by casting liquid concrete against pieces of wood. Either individual planks or larger panels (with multiple planks) can be cast. Note that results can vary greatly depending on the species, texture, size, and spacing of wood used during casting.

Call for more information.

DEBOSSING & EMBOSsing

Debossing and embossing are methods of casting liquid concrete against a shape or form so that it cures bearing the signature of that shape. Words, letters, logos, images and even other objects can be used to deboss/emboss concrete.

Call for more information.

STENCILING

Once cured, a concrete surface can be chemically etched in order to make it more susceptible to receiving pigment. Stenciling is the process of treating the surface with a specific graphic in order to create images, logos, words, symbols, etc. The entire surface is then sealed to capture and preserve the graphic.

Call for more information.